**MODULE CHOICE FORM**

# **MSc Digital Marketing – September 2023 entry –**

# **Full-time.**

Please complete the following information

Full Name:

Student Number:

Date of Birth:

## **Module Choice guidance and Awarding Information.**

To achieve the award **MSc Digital Marketing**: You must take **a total of 180 compulsory credits to complete the award including either MKTM062 or MKTM021.**

To achieve the award **Postgraduate Diploma in Digital Marketing**: You must take **120 compulsory credits to complete the award. You are unable to study MKTM062 and MKTM021.**

To achieve the award **Postgraduate Certificate in Digital Marketing**: You must take **60 compulsory credits to complete the award. You are unable to study MKTM062 and MKTM021.**

### **Full-time study:**

You will complete your award over one year. Please choose **one** of the modules below for the Autumn term.

I wish to study the following modules within my first year of study at Northampton (tick as necessary):

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **Module Code** | **Module title** | **Semester** | **Status** | **Credit Value** | **Tick (🗸)** |
| [MKTM062](https://www.northampton.ac.uk/awards/modules/MARKETING/7/#MKTM062) | Extended Project | Autumn | Designated | 60 |  |
| [MKTM021](https://www.northampton.ac.uk/awards/modules/MARKETING/7/#MKTM021) | Research Methods and Dissertation | Autumn | Designated | 60 |  |

**Student signature:**

**Date:**

**Please complete this form and email it to** **modulechoices@northampton.ac.uk** **within two weeks, stating in the subject box ‘FAO Team 2’. We recommend that you keep a copy of this form for your records.**