September 2023

**Why do the University of Northampton need to use data consent forms?**

Dear Parents/Carers

As with all other universities, the University of Northampton offers free opportunities and events to schools that serve certain areas across the county. Within Northamptonshire we engage with many primary and secondary schools, with the aim of engaging and inspiring children to consider the impact higher education can have on a pathway into a career. To be able to monitor if these opportunities make any difference to the children we work with, the government requires us to record certain information on consent forms and within a secure database (HEAT – Higher Education Access Tracker). We would encourage you to complete as much information on the consent form as possible, including the option to track your child, as this allows us to use the information for research purposes and helps develop our future planning.

[Watch our animation](https://youtu.be/WFJYatfLwic) (use the above QR code) on why we need attendance data for our activities.

As a minimum please complete 1st and 2nd name, post code and date of birth of your child, before your child is able to take part in any University of Northampton events, but if you could complete the entirety of the consent form, it would be welcomed. We also suggest you consider ticking photo consent as this allows us to promote the University of Northampton’s opportunities to other schools in the county.

Yours sincerely,

Tim Dobson

Head of Access and Participation