

## UON Student and Staff Engagement Strategy

### Introduction

The UON Environment Policy includes objectives to engage with staff (and contractors as applicable, students) and wider stakeholders of The University of Northampton to raise awareness and consideration of environmental issues and to gain their input into sustainability and environmental management across the university estate.

Staff and students alike are encouraged to take responsibility for the impact of their actions and to be actively involved in environmental improvement across the University estate and within the wider community.

This strategy outlines the ways in which UON empowers students and staff to have a positive impact on the environment and engage with sustainability initiatives, providing a valuable contribution to the achievement of our sustainability objectives.

### Student engagement will be supported by:

- Education for sustainable development is embedded within all courses through the implementation of the Sustainable Development Goals
- Accessible and collaborative events and activities are encouraged through interaction between the Environment & Sustainability team and SU Societies.
- Carbon literacy training to be available via CBT to all students
- Funding will be made available for students to apply for as an enabler for student led sustainability projects and initiatives.
- Environment and Sustainability team working closely with the Student Union ensuring a regular presence at key times i.e., Society training, Union Day, Welcome week etc.
- Student Union representative is included in the membership of the Sustainability Board
- Working and Action Groups are encouraged by course leaders and the Sustainability Board to support the development of action focused projects.
- Student communication channels will be utilised to promote awareness of events and opportunities for funding.
- Recognition - ensuring our students are recognised for their contribution and environmental achievements through internal rewards and recognition and external awards.
- Accurate and engaging information to be available to all new students within all communal areas.

### Staff engagement will be supported by:

- Education for sustainable development is embedded within all courses through the implementation of the Sustainable Development Goals
- Participation in accessible and collaborative events and activities is encouraged through the University Management Team, Department Heads and Managers ensuring staff feel “able” to take time out of their day to engage in sustainability activities.

- Carbon literacy training to be available via CBT to all members of staff across all faculties and departments
- The Environment & Sustainability team are actively present at all Health Safety and Environment Committee meetings providing updates on project, events and campaigns encouraging members of the committee to empower staff at all levels to instigate environmental and sustainability projects.
- Environment & Sustainability Partners will work closely with Faculties and Professional Services attending local team meetings to provide specialist advice and support on implementing the Sustainability Strategy.
- Working and Action Groups are encouraged by the leadership team via the Sustainability Board to support the development of action focused projects across all faculties and departments.
- Staff communication channels including UNIFY, will be utilised to promote awareness of events and opportunities for funding.
- Recognition - ensuring our staff are recognised for their positive contribution and environmental achievements through internal rewards and recognition and external awards.

#### **Key performance measures:**

The effectiveness of this strategy will be measured by the following KPI's:

- Event attendance, split by staff and student
- Number of student and staff Sustainability Champions.
- Social Media reach and engagement monitoring and reporting
- Competition participation
- Staff and student surveys results (including % completion)
- No. of staff and student led sustainability projects, activities initiated via Changemaker and activities or Action and Working Groups.

#### **Summary:**

The implementation of this strategy is the responsibility of the Environment & Sustainability Team, with the outcomes being monitored on a quarterly basis through the measures outlined in the KPI section of this document, this will be formerly communicated through:

- Annual UON Sustainability Report
- Annual Investors in the Environment Audit
- Quarterly Sustainability Board Meetings
- Quarterly Health, Safety and Environment Committee meetings

Details of our stakeholders, including the local community and how we communicate with each is provided within our Stakeholder Engagement Matrix.

## Stakeholder Engagement Matrix

	Senior Management Team	Students	Student Union	Academic staff / Research leads & Faculties	Staff- Professional Services	Partners	Local Residents	Local Community	Local Authority	Service Providers / Suppliers
<b>Environment &amp; Sustainability Board</b>	Yes	No	Yes	Yes	No	No	No	No	No	No
<b>Sustainability Forum</b>	No	No	No	Yes	Yes	Yes	Yes	Yes	Yes	Yes
<b>Student Halls Environment Scorecard</b>	No	Yes	No	No	No	No	No	No	No	No
<b>Unify</b>	Yes	Yes	Yes	Yes	Yes	No	No	No	No	No
<b>Website</b>	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
<b>Nlive Radio</b>	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
<b>Society Training</b>	No	Yes	Yes	No	No	No	No	No	No	No
<b>Social Media (Twitter, Instagram)</b>	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
<b>Local Resident Group Meeting</b>	No	No	No	No	No	No	Yes	Yes	No	No
<b>RIFS Group Meetings</b>	No	Yes	No	Yes	Yes	Yes	No	No	No	No
<b>Supplier Annual Review Meetings</b>	No	No	No	No	Yes	No	No	No	No	Yes
<b>Sustainability Report</b>	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes