



University of Northampton
BA HONS Graphic Communication Degree Show

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[/gc.uon](https://www.instagram.com/gc.uon)



UoN Online Degree Show: 28.06.21
D&AD Online New Blood: 05.07.21

www.northampton.ac.uk/digital-degree-show-2021/
www.dandad.org/en/d-ad-new-blood-festival/

CATALOGUE TEAM

Lauren Avery
Anisa Momen
Briana Murray

ATTUNE

Hands Face Space Fresh Air

The ever-present mantra that has ruled the last year.

However, for our graduating year 3, this maybe has an alternative reading.

Hands

Symbolises a shackled, 'hands off', tactile-less learning experience that has been, especially for creatives, a challenge and frustration. Yet, they have put their hands to good use by tapping keyboards, swiping screens and leading trackpads. Maybe their hands were frequently thrown up in the air in despair as the wifi failed [again] or the software crashed, but they kept their hands steady: focused, busy and productive.

Face

Some will have been crest-fallen when told to stay at home, some may have been relieved, but all have displayed a steely determination to focus and move forward. 'Face to Face teaching' - the term became a distant memory, a utopian dream that was replaced with mask wearing and 'screen to screen' interaction. When cameras were put on [sometimes], often the faces still smiled back. As we continue to unlock, these smiles will broaden.

Space

Finding a space to work in their busy homes, securing the space to think in this uncertain time, the 2m space separating them from their peers, us and normality. It did not however, separate them from their goals and aspirations.

Fresh Air

Breath it in. You have done it - you have come through an unprecedented time and now can look to the future. A fresh start? A space to breath? The world is still out there and now you can now explore it.

For staff and students this has not been how we wanted your final year to pan out, but you have kept positive, stayed with us and stayed on track throughout, and we congratulate you on this. You have all developed some very valuable skills - resilience, independence and autonomy - skills that are conversely stronger for being locked away in your rooms. Remember this.

However, we as staff have missed you not being in the studios - as lecturers we relish the company of innovative creative minds and it's something that we hope is never repeated.

We wish you all the best in your futures and hope you find new spaces that broaden those smiles further.

Trevor Brown BA, MA, FHEA

Programme Leader BA Graphic Communication



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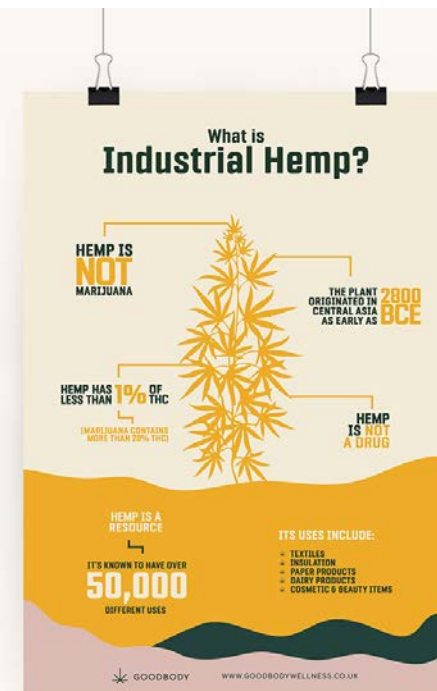
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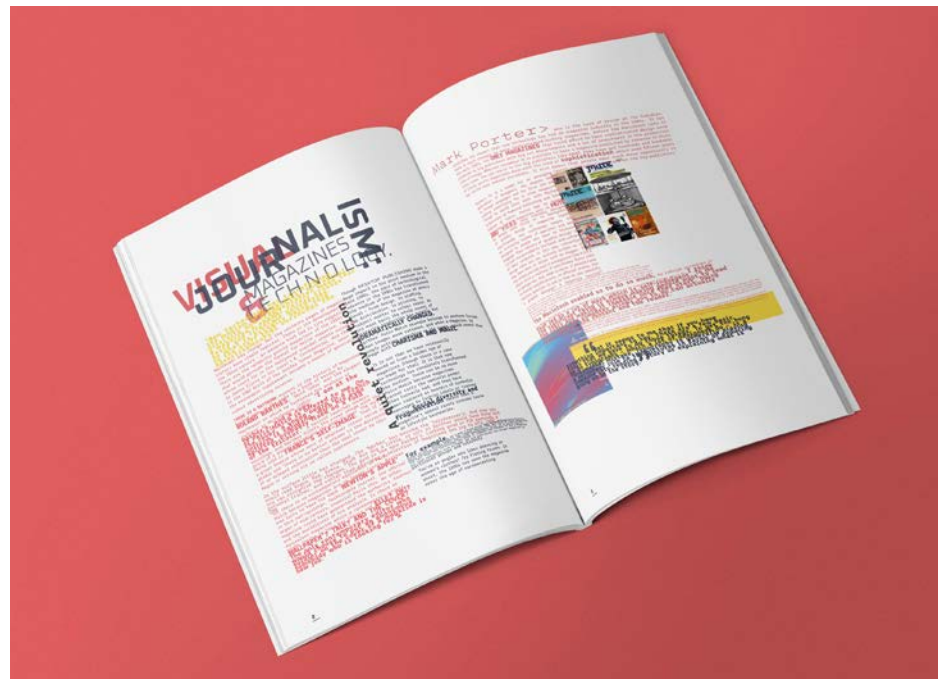
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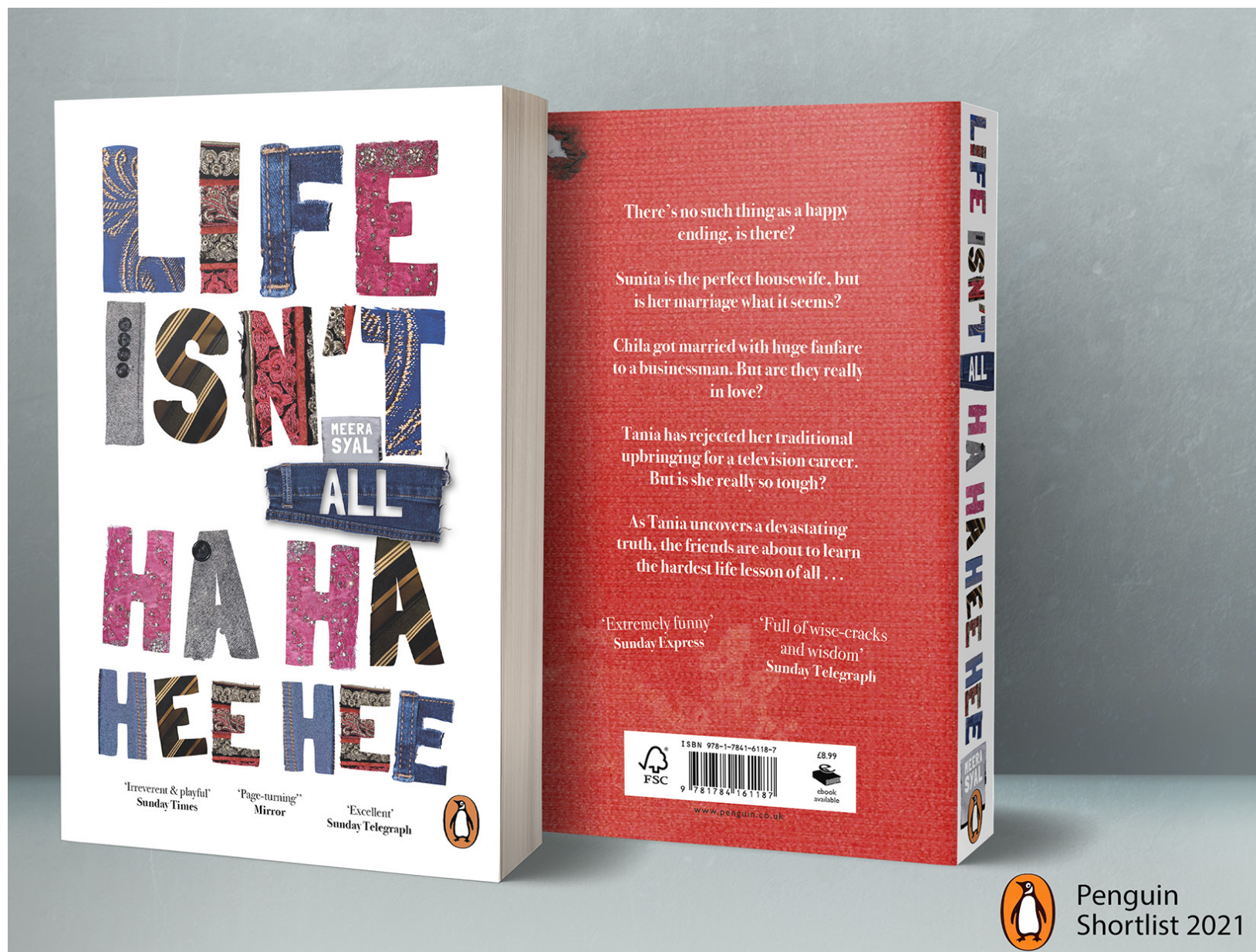
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Yusufu



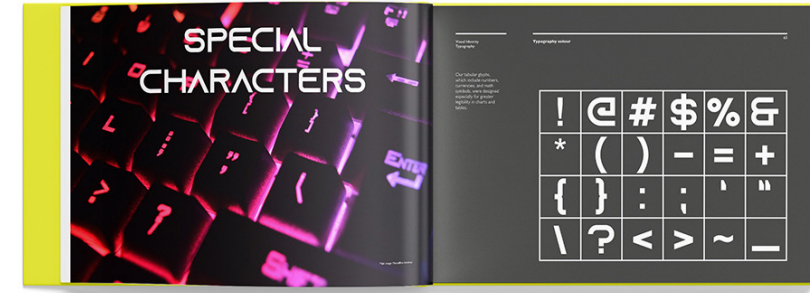




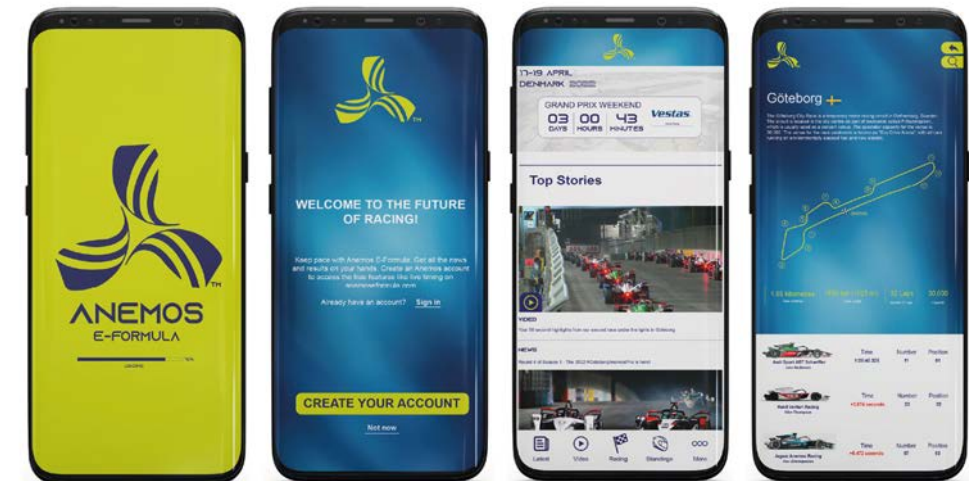


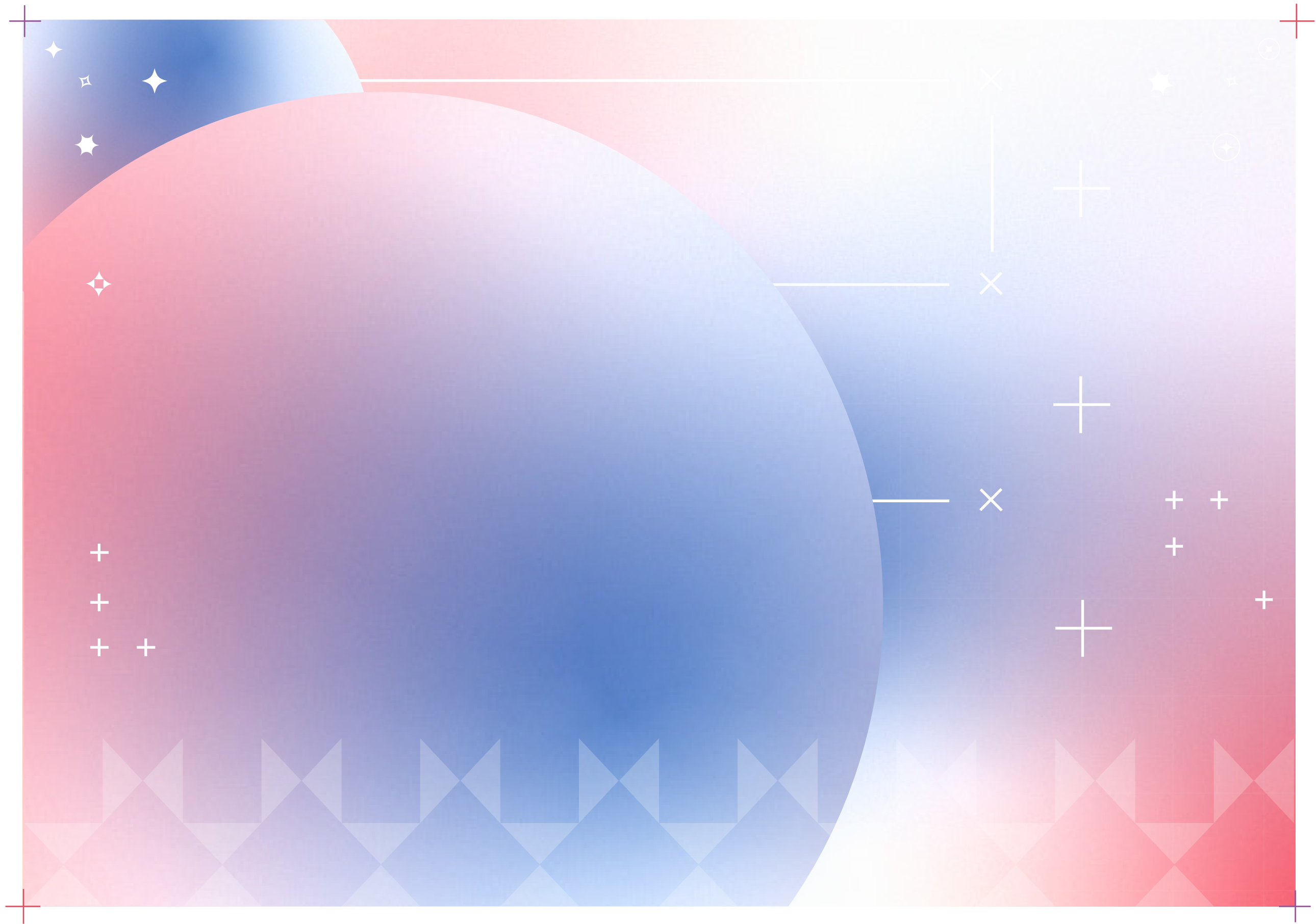


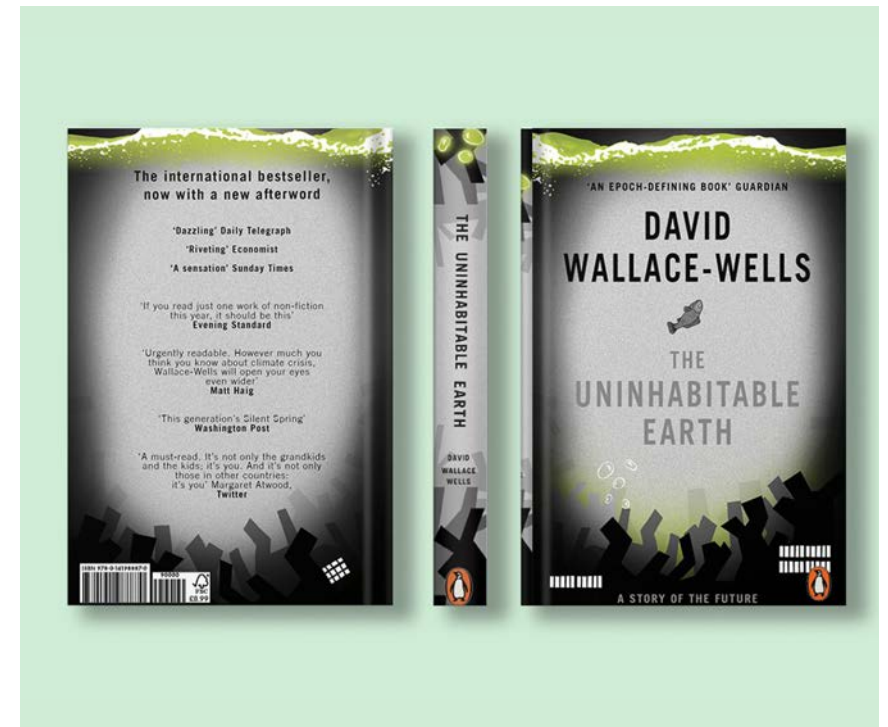
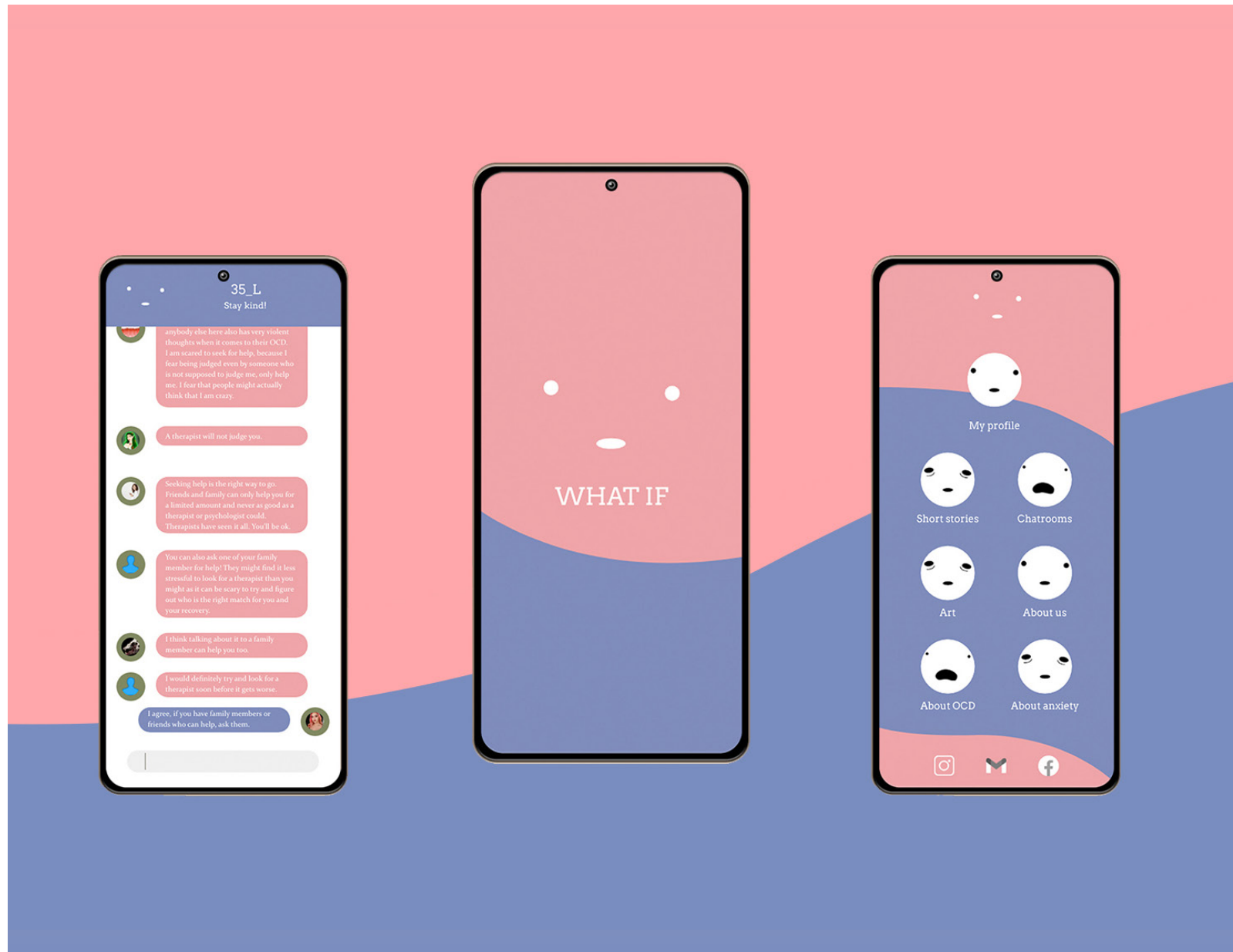


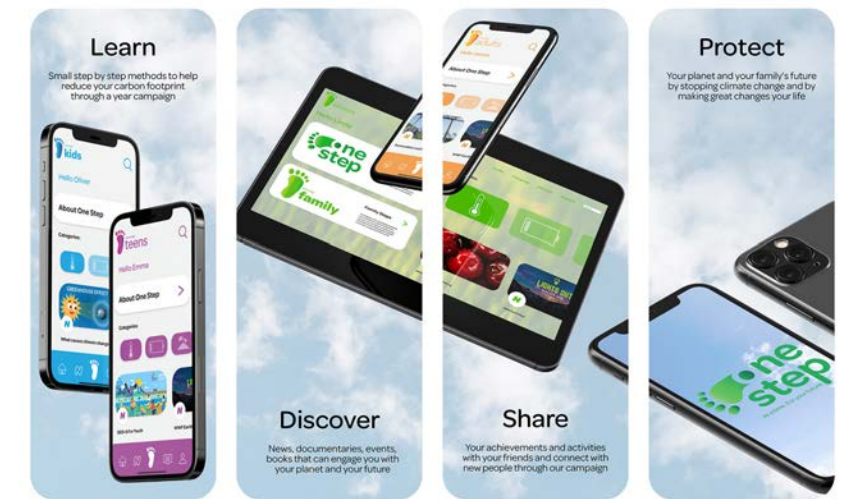
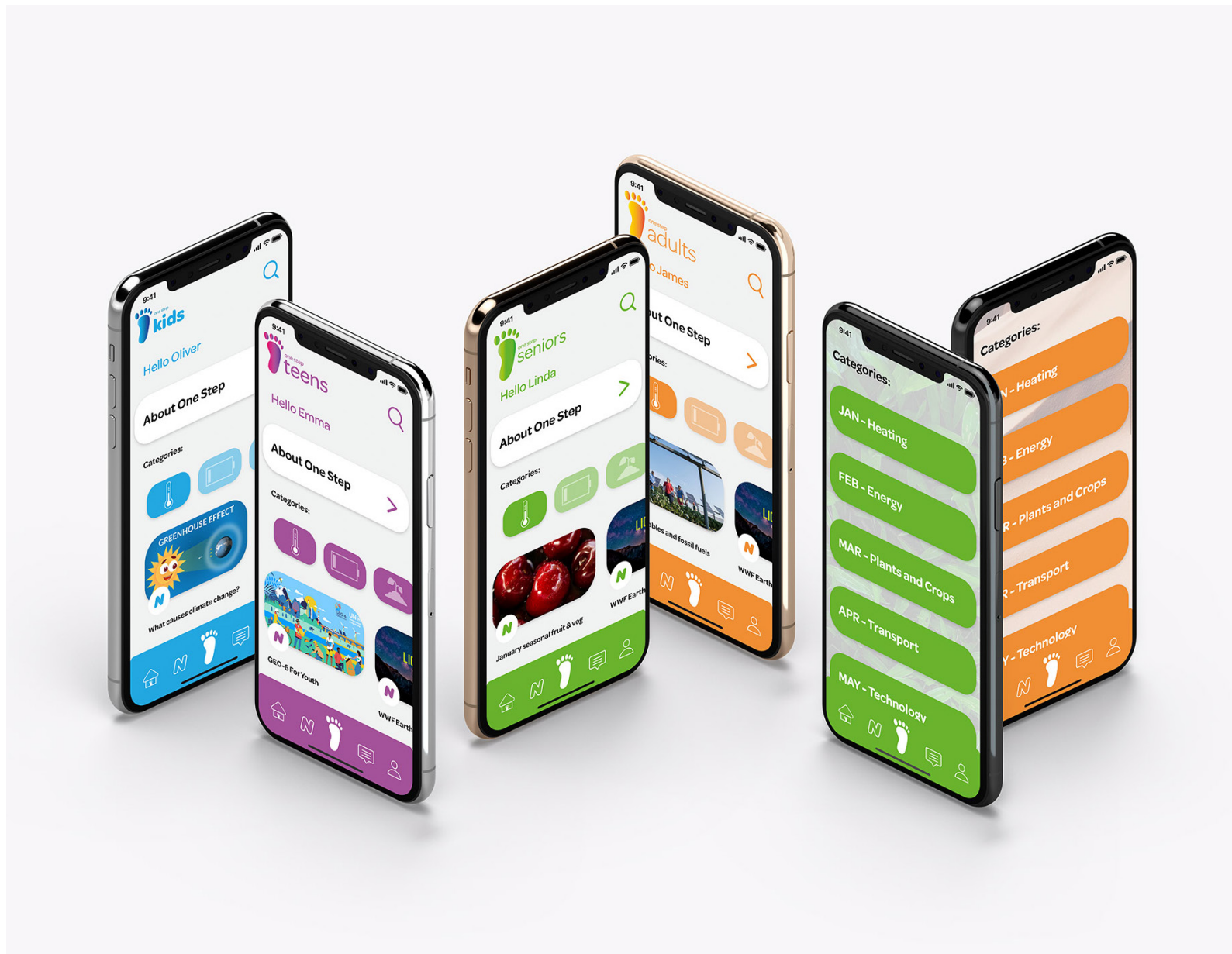


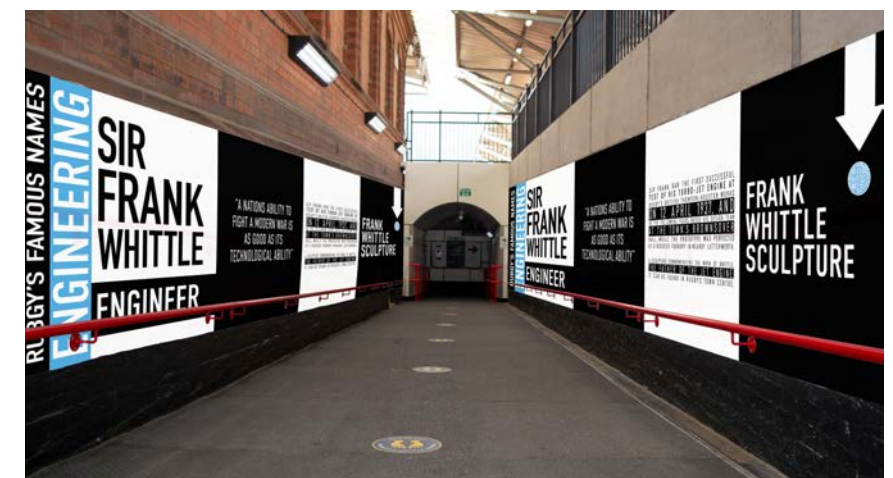
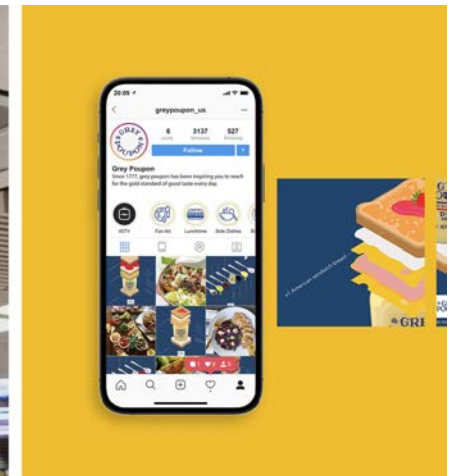
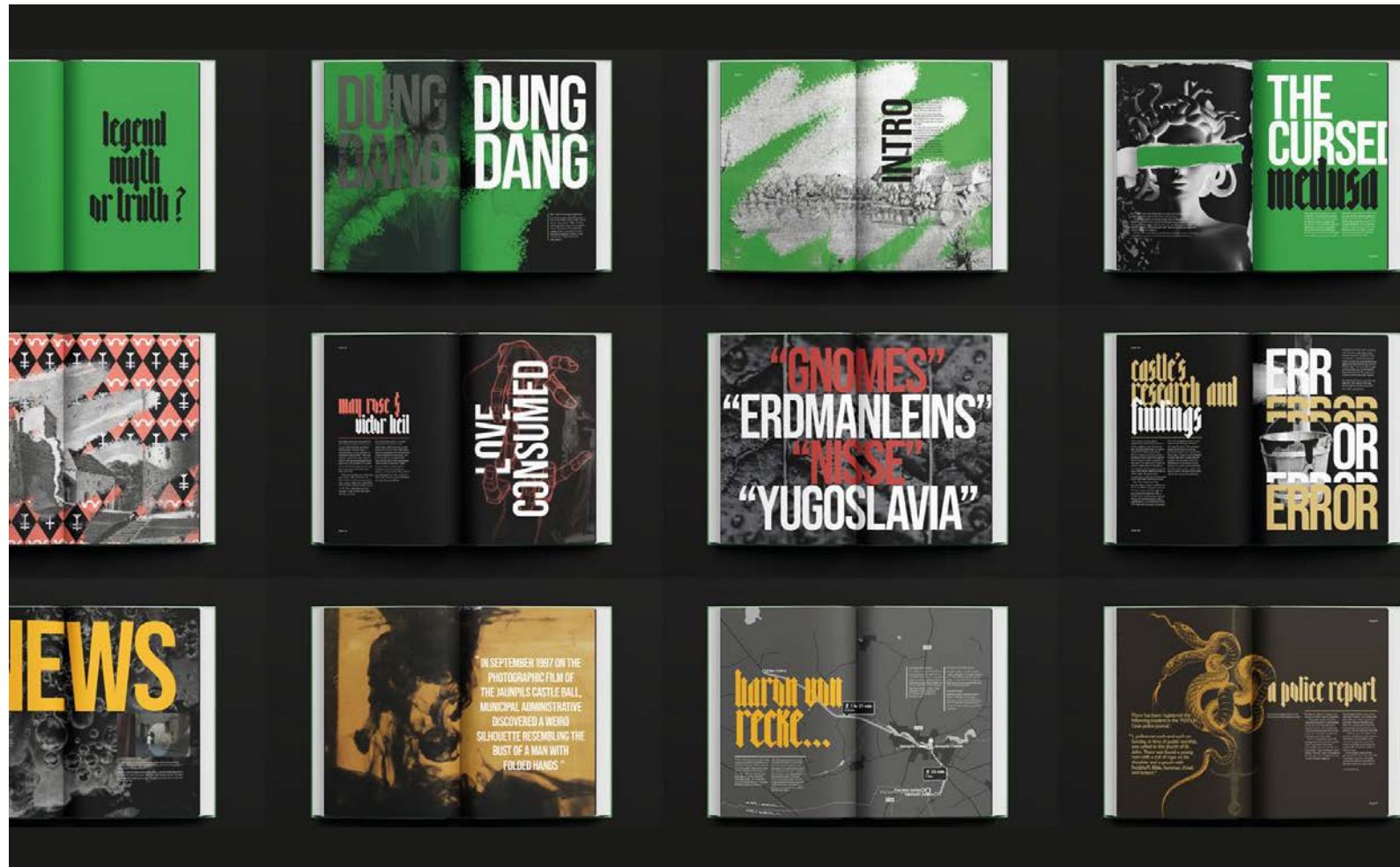
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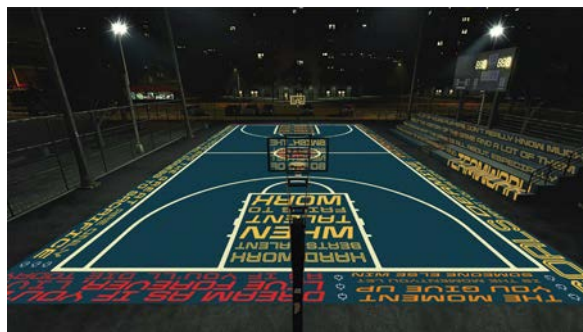
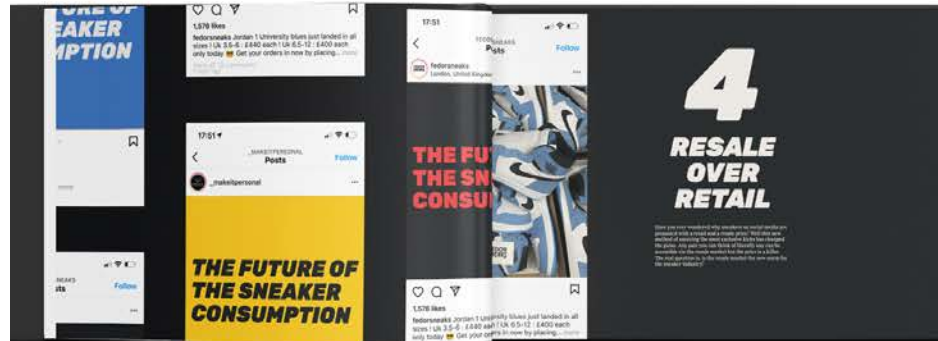










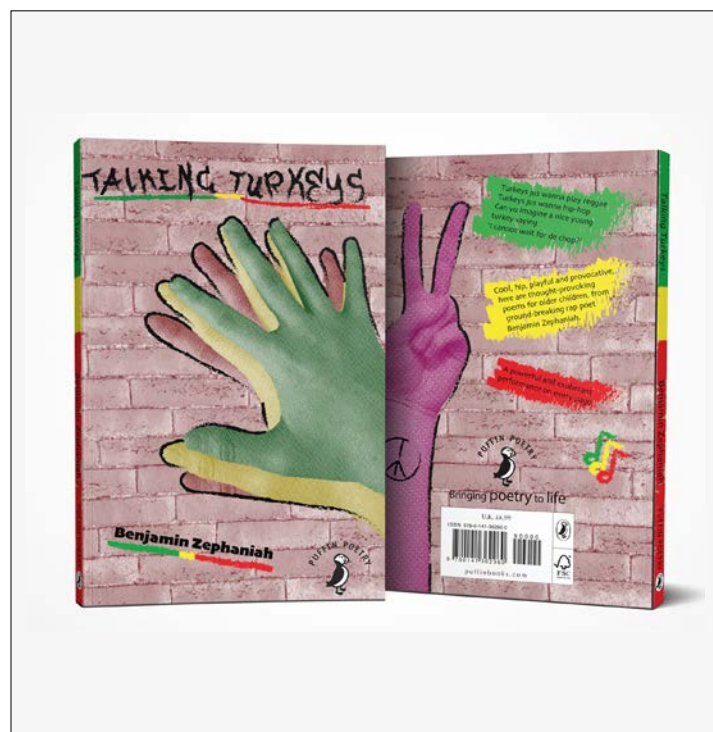


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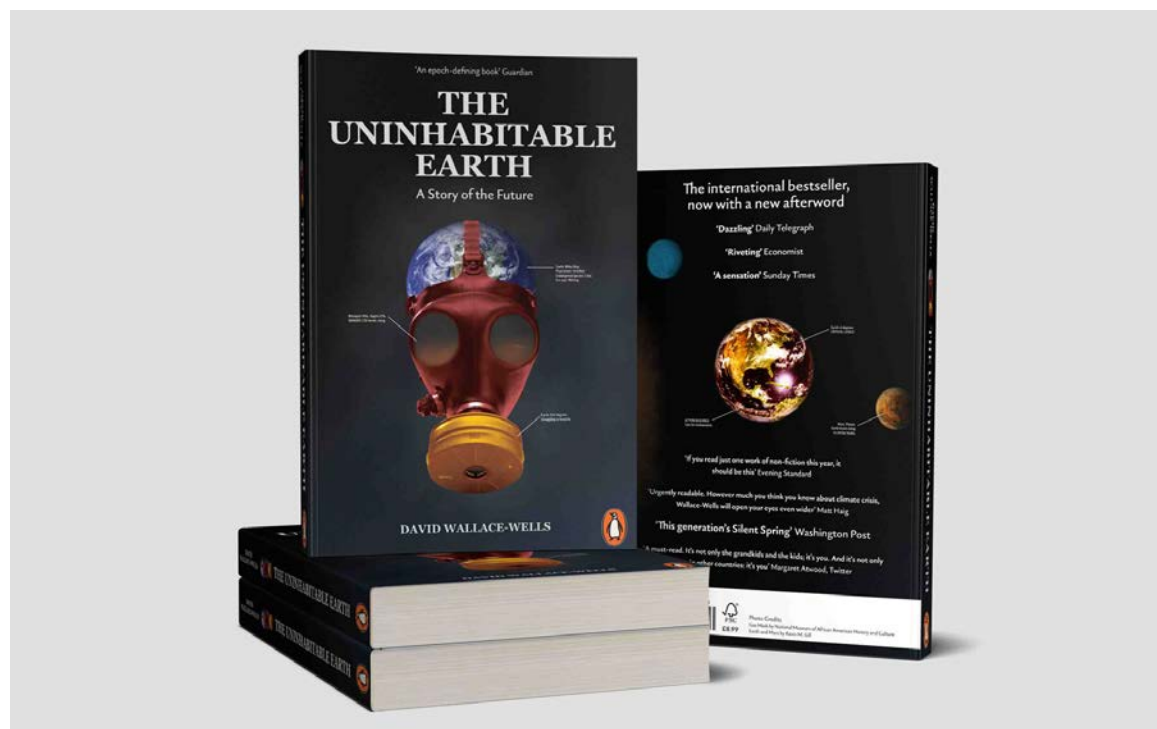


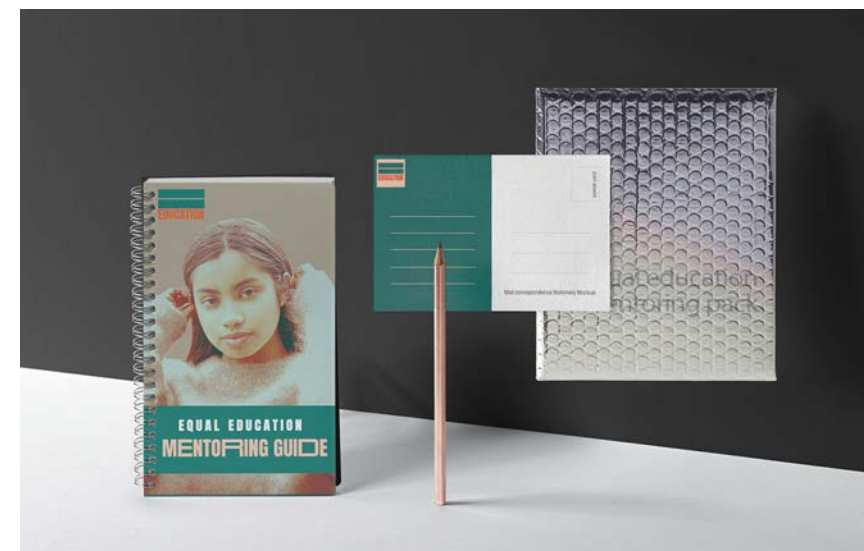














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Graphic Communication BA (Hons)

Graphic Communication BA (Hons) will give you the freedom to create, conceptualise and bring your design ideas to life.

Ideas and concepts are at the heart of this Graphic Communication degree with an emphasis on innovative and intelligent design solutions.

Explore commercial, social, ethical, cultural and environmental issues through a mix of practical work, theoretical study, live industry projects, staff set and competition briefs. Confront the stereotypical and challenging conventions of image-making and communication, whilst learning traditional craft skills and the potential offered by new and emerging technologies.



Course Details

Graphic Communication BA (Hons) provides you with the vital skills and knowledge needed to further your understanding of communication design, working in the creative industries, or even progressing onto postgraduate study. You will learn through studio practice, specialist media workshops, lectures and seminars to help you understand contemporary graphic design practice. Our dedicated studios are designed for efficient learning and practice in digital media, printmaking and photography.

As well as active learning and studio practice, this Graphic Communication course delivers a selection of design briefs; some will be set by your tutors, some you will decide yourself and others will be real world design competitions. There will be opportunities to work on live industry projects throughout the course, attend design conferences, receive industry feedback on your work and develop portfolios, as well as the opportunity to travel with us on our international cultural trips. We regularly host visiting speakers, industry specialists and creative agencies giving you practical learning and advice from the professionals.



Awards

Goodbody '20

Grace Downing
Dorrina Efah
Daniella Flannery
Tia Forte-Hamilton
Ffyona Spreyer

Penguin Shortlist '21

Lauren Avery
Dorrina Efah



With special thanks to
Stock Taylor Benson



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