

# Guest lectures.

**SPRING 2020**

**Our guest lectures are designed to inspire and inform 16 - 18 year old students on the range of opportunities open to them, giving an introduction to university study.**

Lectures last approximately an hour and will require an appropriate classroom space with access to a screen/projector. We also request that there are a minimum of 10 students per session.



Guest lectures are subject to academic availability but 'preferred days' are stated to show where our academics have the most availability.

If you would like a lecture on a course that we offer that is not listed please get in touch with us - **[schools.liaison@northampton.ac.uk](mailto:schools.liaison@northampton.ac.uk)**

\*\*All sessions listed are available at time of printing, please contact the team for current availability.

## **Arts, Science & Technology**

### **Biology**

How can studying biology at university be relevant to your future career choices?

This session will explore everything from ecology through to human health, showcasing the topics our degree course covers. Aiming to inform students of the opportunities a degree in biology can open for them this session will enable students to think about their futures and develop a better understanding of biology.

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### **Biomedical Science**

Biomedical science covers the basic medical sciences, including anatomy, physiology, biochemistry, pharmacology, genetics, microbiology, immunology, pathology, cancer biology and research. These subjects have wide ranging applications in diagnostics, therapeutics, forensics, pharmaceuticals and medicine. For this session we have developed a range of group activities that which make learning fun and help students appreciate which biological factors make us unique and which ones contribute to disease.

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### **Footwear and Accessories** *(Preferred days: Monday afternoons and Thursdays)*

Let us bring university to you with one of our fun, engaging and rewarding workshops which would be ideal for product design, design and technology, 3D design, fashion, art and design or textiles groups. We introduce the history of costume, share insight into the fashion industry and show students what our past degree students have produced. If time allows, we can also run an interactive workshop - designing or illustrating party shoes and bags. Specific themes can also cover history of costume, product development and research sketchbooks.

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### **Leather Technology (Institute for Creative Leather Technology).**

There is much more to leather than meets the eye. Our graduates have gone on to work for global companies such as Aston Martin and gained experience in a range of industries including fashion, textiles and chemical engineering. We can bring along samples and talk through the process from raw hide to high street, engaging pupils with our fascinating facts. Students may even have seen our team in the news; most recently for talking about acid attacks or our cutting edge research.

Leather technology appeals to students from a range of subject backgrounds; including science and fashion.

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### **Multimedia Sports Journalism** *(Preferred day: Friday)*

This interactive session will get your students thinking about what it takes to tell the story of sport. Our multimedia sports journalism team are experienced journalists in their own right and can inspire students with anecdotes about what life is like as a sports journalist. It would be a great fit for A-Level or BTEC media, journalism, English, sports studies or PE courses.

This session will appeal to students with an interest in a career in sports or media and would compliment any A-level or media courses requiring formal reporting skills or writing match reports.

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## **Multimedia Journalism** *(Preferred days: Monday and Friday)*

This interactive session will get your students thinking about what it takes to tell a story. Our multimedia journalism team are experienced journalists in their own right and can inspire students with anecdotes about what life is like as a journalist. It would be a great fit for A-Level or BTEC media, journalism and English students.

Sessions can also be offered covering social media, fake news and how to know what you're reading is verified.

This session will appeal to students with an interest in media and would also compliment any A-Level or media courses requiring formal reporting skills.

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## **Business & Law**

### **Accounting/Accounting and Finance/International Accounting/ Banking and Financial Planning**

Accountants have to make judgements as well as calculations; they have to make decisions based on much more than profit and loss.

The session will look at the role of accountants, how they assist other managers to make decisions and will highlight how the course provides students with the skills to apply their knowledge in the real world. It introduces a number of skills such as team-working, problem solving and time management.

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### **Advertising/Advertising & Digital Marketing**

In this session, we will explore a creative brief. We will create a mini advertising campaign for a contemporary brand, exploring creatively and having some fun.

This hands-on session will highlight to your students how this course provides students with the skills and knowledge to be successful in the real world.

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### **Business/Business and Management (top-up)**

In this session, we will get your students thinking about contemporary issues facing organisations as they navigate an ever changing business environment. We consider how they can organise themselves to succeed and thrive competitively. Our sessions can be focused on one of the following: environmental sustainability, tech trends, risk and security or cross cultural issues in global business.

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## **Digital Business**

Cyber security threats in the digital transformation age.

If you are a small or medium-size enterprise (SME) then there's around a 1 in 2 chance that you will experience a cyber security breach. Cyber threats are becoming more of a norm than an exception for businesses in our information-driven age. Until now, most companies had a small group of staff responsible for their IT and cyber security. However, recent developments suggest that these organisations are in need of greater defences as hackers and malware become more and more sophisticated.

In this session, we will get the students thinking about possible cyber threats business may be facing and what cybersafety actions can they take to protect their sensitive information.

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## **Economics**

In life, we are constantly faced with situations that require us to make decisions. For example, should I take up an apprenticeship or a university offer? Should I buy a new car? Should the government increase defense or education spending?

In this interactive session we will explore the concept of 'trade-offs' and 'opportunity cost' within the decision making process - at an individual, household, firm, and government levels.

This session will be of interest to those studying an A-Level or BTEC in social science, business or economics subject areas.

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## **Entrepreneurship & Innovation**

The world needs entrepreneurs! In this session we will look at the course and why the University of Northampton is the best place to study. We will tackle a business challenge which requires entrepreneurial creativity and flair to reach an innovative solution.

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## **Events Management/Live Event Production (top-up)**

Have you ever wondered how an Olympic Games Opening Ceremony comes to life? Do you join thousands watching Glastonbury each year live or on TV? Have you ever stood at, watched and loved a local fireworks display?

What does it take to pull off a successful large scale event or to be a successful Events Manager? Are your students able to think on their feet? Cope well under pressure?

The session will reveal what it takes to succeed in the fast paced, multi-billion pound events industry.

This session is ideal for BTEC business studies and travel & tourism students or those who have an interest in organising events.

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## **Fashion Marketing & Promotion**

Who made my clothes?

In the developed world, fashion is now a global industry and the consumption of clothing has become a leisure activity. Many fast fashion items now have a lifespan of weeks from retail store to landfill.

This session is an interactive look at 'who made my clothes' and 'what brands and consumers are doing to address the issue of waste and brand management'.

Your students will gain awareness of current industry campaigns looking at production, waste and how garments at the end of their life cycle can be reintroduced to the production process. Students will understand how they can care for the environment, become fashion activists and do their part for the future of the planet.

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## **Human Resource Management**

"One aspect of HR is recruitment; identifying and attracting key people who can create a competitive advantage for the organisation" (CIPD 2015).

In our interactive session we will undertake a recruitment shortlisting exercise, to select applicants for a 'real life' job role. We will explore the areas HR professionals should take into consideration when shortlisting applicants and the implications of employment law on the process.

This session is ideal for those studying a business related or psychology subject at A-Level or BTEC, or those with an interest in people management.

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## **International Business**

In this session, we will get your students debating on a topical issue. The session will highlight the skills and knowledge required to be successful in conducting international business across different cultures and boundaries.

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## **International Relations and Politics**

What is democracy? What is the fairest way to make decisions that affect everybody? How can you participate in running the country? Is just holding elections enough to make a country democratic? Is democracy superior to other types of government?

This session will challenge your students to think about these questions in relation to key ideas concerning the nature and meaning of democracy. We will debate contemporary issues surrounding Brexit, Europe and military intervention in the Middle East, along with questions concerning freedom, equality and security.

This session is suited to those studying a politics or related A-Level or BTEC, or those with an interest in studying politics and international relations at university.

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## **International Tourism Management/Travel and Tourism Management HND**

Have you ever wondered how a resort becomes a 'must-see', world-class destination? What does it actually take to successfully promote a destination in today's competitive global environment? More importantly, what does it take to make the reality exceed the marketing hype and visitor expectations?

Are your students able to be creative, innovative, think on their feet and cope well under pressure?

This session is based around key tourism management scenarios that our academic staff have encountered during their time in industry. The session will reveal what it takes to succeed in the fast paced, multi-billion pound tourism industry.

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## **Law**

In the sessions we will provide a brief overview of the law programmes and explain how the law team supports students through their degree at the University of Northampton. It will focus on how students can develop their academic and employability skills through extra-curricular events and activities, including the diverse career opportunities available for students who study law. These range from the traditional routes to becoming a solicitor or barrister, to working for NGO's or roles within academia. The taster session will explore one of the foundation areas of law and students will be given the opportunity to explore various legal issues and how they apply in real world contexts.

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## **Leadership & Management**

You cannot learn to swim by reading a book.

This highly interactive session is designed to take students on a learning journey to develop skills, competencies and more importantly build confidence. True learning and development only happens when we step outside our comfort zones! Remember, leadership is really a set of attributes and does not sit just at the top of an organisation, it is to be found at every level, and everyone has the potential to become a future leader.

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## **Management**

Current management and leadership styles are a hot topic in the work place today and could be attributed to the success of some global companies such as Google, Innocent Smoothies and Ben & Jerry's ice cream.

What makes a good manager? What makes an effective leader? And how has the role of a manager changed?

We will observe the behaviours of real managers and how they work and interact with their colleagues. Which one will turn out to be a more effective manager or leader? Which one will cope better? All will be revealed in this exciting exercise.

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## **Marketing/Marketing Management**

"With a wider remit than ever before, marketers today face a range of challenges...marketing as a function has more responsibility than ever – to guide a business towards growth in the face of uncertain times" (CIM 2018)

The central purpose of marketing is to create customer value and to deliver customer satisfaction.

Together we will explore what this means in a memorable and fun way. Keeping a finger on the pulse of changing customer trends and expectations has always been a marketer's priority – but anticipating these and delivering successfully customer value in a fast-changing world is harder than ever.

Our approach is activity-based and designed to highlight the skills needed by marketers in the real world.

Our interactive sessions will demonstrate how you will be taught marketing at the University of Northampton, giving you an insight into how the course develops not only your academic knowledge but also work related and employability skills required by employers today. Together we will explore the world of Marketing in a fun way discovering how Marketing offers a world of opportunities.

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## **The 'Other Side of Business'**

This session gives an insight into the less well known areas of business that students can study with us.

We will get your students thinking about the issues that face organisations as organisations develop products and services and compete against one another. We will review the challenges and opportunities that Brexit will bring to UK businesses.

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## **Education & Humanities**

### **Early Childhood Studies**

*(Preferred days: Wednesday and Friday)*

The first one of our two available sessions will consider the importance of literature for children within the early years (0-8 years old and will look at the elements of children's story books. Students will be encouraged to consider what makes a good book for children and how reading with children helps them to develop and learn.

*(Preferred day: Monday)*

Our second lecture for this subject provides opportunities to discuss and debate aspects of early year's practice that may be considered as 'tricky', for example: 'time out' for children; rules and boundaries for play activities – who decides on them; possible conflict between early years practice and parental expectations; loving other people's children to name a few. Students will be encouraged to consider the topics from various viewpoints and evaluate the rationale behind them.

## **Education Studies**

"All teaching is political." Have you ever thought that school and education are two different things? Do you want to find out how and why teaching and curricula developed over time and who controls them? Do you want to discover more about learning theories and child development? This session will introduce you to some of the key concepts of Education Studies and show you just how much schooling, teaching and learning arose from political cultures and today is very much an ideological battle ground.

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## **English.**

This interactive session aims to inspire students to pursue their love of literature and to learn more about what it will be like to study literature at university level.

It introduces students to the widest range of English studies at BA level, including literary criticism, language studies and also creative writing. Students can also hear more about what life is like when they are taught by specialists and published writers on our English degree.

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## **History.**

This session will cover how historians draw on their cutting edge research to teach:

- First World War / Second World War
  - French Revolution / French colonial History in Vietnam
  - Crime and Punishment in British history and Jack the Ripper
  - Holocaust / Nazis / Fascism in Britain / Russian Revolution / China under Mao
  - Elections in Georgian England / British Gender history
  - Medical history in Britain
  - Tudors & Stuarts / Reformation in Britain and Europe
  - 19th century social history in the UK / Protest (Chartism) / British aristocracy.
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## **Special Educational Needs and Inclusion.** *(Preferred days: Monday and Friday)*

This interactive taster session will give students an introduction to some of the challenges that people with 'hidden disabilities' such as autism and dyslexia might face in a society influenced by different perceptions of disability.



## **Health & Society**

### **Criminology.**

Do your students want to explore Criminology? Are they curious about the explanations of crime and who commits it? This session is designed to stretch their thinking about the ambiguous concepts of crime and criminality as well as giving an insight into the skills you will acquire as a criminologist.

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### **Health and Social Care.**

This interactive session will show your students the range of careers in health and social care. They will be working with case studies to explore the kind of support a service user might need and the professionals who might work with them. They will develop a care plan for a service user and examine how professionals work together to deliver that care plan.

This session will appeal to students who wish to work with people but are unsure of the area of health and social care that they want to work in.

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### **Health Studies.**

This interactive session will get students thinking about different contemporary issues in health and healthcare. Activities will cover topics such as obesity, depression, stress and children and young people's mental health from a multidisciplinary perspective – psychology, sociology, biology, nutrition and physical exercise. We will discuss the relationship between health and society, from micro to macro levels"

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### **Occupational Therapy.**

Occupational therapy asks what matters to you, not what's the matter with you. This session will provide pupils with a demonstration on how amazing the human body and mind are using interactive activities that will challenge your pupils with simple, everyday tasks. Occupational therapists are interested in activities that individuals do every day, and how injury, trauma or disease can limit people's abilities to do activities that they want and need to do. Pupils will learn to appreciate what their body and mind is capable of and how occupational therapy makes a difference to people's lives.

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## **Psychology.** *(Preferred Days: Monday and Thursday)*

'Science and the paranormal', surveys show that many people have had a broad range of experiences that they label as 'paranormal' because they seem to fall outside the range of scientific explanation. For example, they describe situations in which they know things that they couldn't have learned via the conventional senses of sight, hearing, and so on (such as telepathy, where they seem to know what someone else is thinking or feeling when they are physically separated, and precognition where they seem to know things before they have happened). Or they describe events that seem to suggest that consciousness can exist separately from brain activity (such as near-death experiences, where people describe lucid experiences when they are clinically 'dead', or mediumistic experiences where people think they have been given evidence that their deceased loved ones still exist). In this session we'll explore the ways in which, despite appearances, the scientific method can be applied to these phenomena to see how they might best be understood.

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## **Sociology.**

The sociology of hair: in this highly engaging session we explore the so often overlooked politics of hair and how perception of it by society evolves and changes overtime. We see how hair reflects how we live our lives and how we are expected to behave in life. The wonderful property about hair is that it can be easily manipulated changed removed cut and dyed and we discover how the language of hair is central to our social identity and what it tells others about us. From head to toes, from the individual to the global, come and see what you can unravel/untangle from this session.

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## **Sport and Exercise Science.**

This interactive session will enable students to assess variables associated with health and performance. The session would be great for students to develop an understanding of how sport and exercise can be used to improve health and performance. Students can also find more out about our degree programmes and potential career pathways in the sports and exercise industries.

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