

top tips ^{for writing your} UCAS _{personal statement}

1 Start with confidence



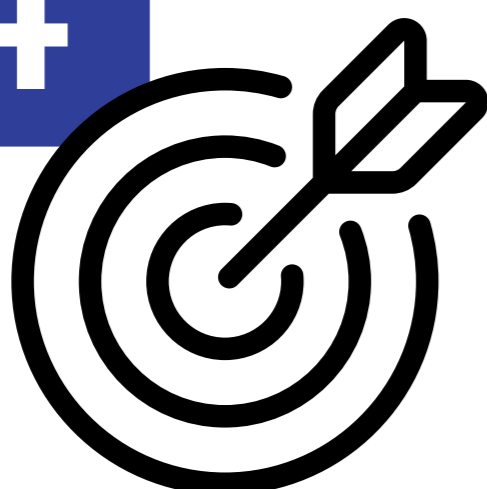
A strong opening sentence will make it clear why you have applied to study a particular course

2 Don't overcomplicate the structure



Don't write in one long paragraph. Clearly define experience, additional qualifications and aspirations

4 Be specific



When you are talking about your strengths and qualities use examples to highlight your claims

3 Be yourself



Make sure it reflects your own personality and individuality

5 Show them who you are



Make it original and ensure it reflects who you are as an individual

6 Demonstrate your passion



A significant amount of the statement should be focussed on your chosen subject

8 What else have you done



What have you been doing that is relevant and beyond the requirements of your A Levels

7 Answer the question



Why should we give you a place on the course? Don't just write about yourself

9 Work experience



What have you learned from it?

10 Write naturally not like Shakespeare



Your personality and your opinions not a bunch of clichés

Remember the **abc** rule and connect the dots

a the action | **b** the benefit | **C** the relevance to the course