**DBA Research Area**

This form needs to be completed fully and then uploaded with your DBA application made via the [online application portal](https://selfservice.northampton.ac.uk/applyonline/Default.aspx).

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| **Name:** |  |
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| **Title:** | |
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| **Area of business practice:** A relatively brief introduction to the general area of study that you wish to explore for your professional research project and the discipline(s) within which it falls. You might also indicate how your background gives you competences in your chosen area. | |
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| **Specific focus and rationale:** In this section you should develop your ideas for your research to demonstrate the particular issue that you wish to explore and the rationale behind this. Identify up to three key questions you would like to address and why | |
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| **Contribution to professional practice:** As a result of your research, how might professional practice in the area be improved? This should relate back to your rationale for studying the area and might also consider outputs from the study | |
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| **Approach:** Please describe the type of study you have in mind and your reasons for this. | |
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| **Timescale/Research Planning:** You need to demonstrate an awareness of the need for planning and the timescale of the research you have in mind. | |
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| **Bibliography:** You should include a short list of key articles and books that you have read on your area of research area interest. |
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