

Fashion (Footwear and Accessories)

BA (Hons)

The course aims to equip graduates with a broad range of skills relevant to the fashion and associated industries and our students have an excellent track record of success in national and international design competitions.

Course content

This is a course which offers an innovative blend of design, aesthetic and technical appreciation. Students are encouraged to develop a knowledge of leather and its design capabilities for fashion footwear and accessories, utilising specialist computer aided design (CAD) facilities. The department has strong links with industry, which supports 'live' design projects, and receives considerable support from the Worshipful Company of Cordwainers with specific student bursaries ranging from £500, £1000, £1500 to £2000, the Lilley Benevolent Fund and the Leslie Church Memorial Fund, which provides bursaries for postgraduate study.

Stage one

An introduction to studio design and workshop practice in fashion, textiles and footwear and accessories, supported by the theoretical studies programme. Throughout the stage students are offered the opportunity to work on 'live' projects in collaboration with the industry.

Stage two

The emphasis is placed on students' creative potential and individuality, with opportunity for coordinated work experience. Projects are generally led by external contacts and sponsors and some projects will be undertaken in consultancy groups which simulate the working practices of the industry. The design management and marketing programme includes a range of guest speakers in support of preparation for the world of work.

Stage three

This stage encompasses the final major project, which is the design and production of a capsule collection of footwear and/or accessories supported by academic research. Wherever possible, the project is produced in



Course level

Undergraduate

Modes of study

Full time

UCAS or UKPASS details

UCAS code: W232

UCAS description: BA/FWA

School

School of The Arts

Location

Avenue Campus

Course contact

study@northampton.ac.uk

Avenue Campus

St George's Avenue
Northampton
NN2 6JD

Park Campus

Boughton Green Road
Northampton
NN2 7AL

Every effort has been made to ensure that all of the information contained in this fact sheet is correct at the time of distribution. Please note that The University of Northampton accepts no liability for the accuracy of statements in this and other marketing publications.

collaboration with industry. Students will be responsible for writing their own final major project, which should promote their personal aims and ambitions. Subjects covered on the course include pattern cutting, manufacture, printed textiles, design research, folio presentation, design management and marketing, photography and styling, textile/fabric/colour forecasting and CAD. Students may also get to produce work for the London and/or Northampton Graduate Fashion Shows.

Special course features

- Emphasis is placed on students' creative development with recognition of the importance of marketing and management skills
- Winner Technical Excellence in Footwear Construction Award - Shoe Bar/Peter's Shoes 2010
- Winner Design a Bag - Asian Pacific Leather Fair, Hong Kong 2008
- Highly Commended for Footwear Excellence - Graduate Fashion Week 2007
- Winner of the 2005 Drapers Record Student Footwear Designer of the Year Award "...the Northampton Fashion Show included some of Graduate Fashion Week's brightest collections" - Hilary Alexander, Fashion Editor, Daily Telegraph
- Winner of Glove competition 2006 - Gloves Guild

Typical modules

- Design Practice: Concept, Research and Design Development
- Creative and Technical Exploration: Fashion/Footwear and Accessories and Printed Textiles
- Visual Communication and Promotion
- Historical and Contextual Studies
- Final major project

Types of assessment

All projects are assessed. Formative assessments, seminars and tutorials, self and peer assessment continue throughout the course.

Entry requirements

General entry requirements apply. A typical offer is around 260-300 UCAS points to include an A level in an Art or Textiles related subject, or successful completion of a Foundation Art and Design course or equivalent qualification. However, applicants who do not meet the standard entry requirements but are able to demonstrate an appropriate level of ability will also be considered. Applicants are interviewed and are requested to provide a portfolio of their own work. Applications from HND students seeking direct entry onto stage two are also considered.

Career opportunities

Graduates are successful in securing employment in the design industry and many students establish their own footwear and accessory design label.

Avenue Campus
St George's Avenue
Northampton
NN2 6JD

Park Campus
Boughton Green Road
Northampton
NN2 7AL

Every effort has been made to ensure that all of the information contained in this fact sheet is correct at the time of distribution. Please note that The University of Northampton accepts no liability for the accuracy of statements in this and other marketing publications.